

#### **MEMBER NEWS**



**New Member Spotlight** 

FreeMoreWest would like to

welcome Alfred Williams &

Company to the area. Alfred

exceeding client expectations.

Williams offers unique office and

For more information on Alfred

Williams & Company, please visit their website by clicking <u>here</u>.

interior design services with a goal of



# Rhino Market and Deli One Year Anniversary

Stop by Rhino Market and congratulate them on their one year anniversary (December 12, 2015).

While you are there, stock up on provisions and say hello to FMW board member, Erica Vasile.

Visit Rhino Market's website to find a listing of upcoming events, click here.



# Welcome Kelso Communications as new marketing head for FMW

In December, the FMW board of directors hired Kelso Communications to support our communications and marketing needs.

For more information about Kcomm and their unique client services, click here.

#### **RECENT EVENTS**



## FreeMoreWest Amateur Ping Pong Tournament

FreeMoreWest hosted the first Annual Ping Pong Tournament on November 12th at Draught Charlotte. For more details and to view pictures from the event, click here.



#### Ugly Sweater Run

On December 5, 2015 Charlotteans rummaged through their closets and celebrated the holidays by participating in the Charlotte Ugly Sweater Run. For more information about this event, click here.

# Benefits of FMW Membership

FreeMoreWest Partners is a non-profit corporation dedicated to improving the area surrounding the intersection of West Morehead Street and Freedom Drive. Our mission is to develop relationships, strategies and actions to promote FreeMoreWest and its stakeholders resulting in strong and vital communities. Thus, we are focused on creating a positive brand for our area and marketing that brand to the greater Charlotte community, creating community events that bring businesses and people in the area together, and supporting the area's neighborhoods.

Once per month an e-newsletter is sent out to those who have requested to be on the distribution. The newsletter features good news and events in FreeMoreWest and each one profiles a different business member of FreeMoreWest Partners. As a membership benefit, members will be given one advertising opportunity per year free of charge. Additional advertising is available with pricing to be determined on a case by case basis.

If interested in becoming a member of FreeMoreWest, please dick here.

#### FreeMoreWest NEWS AND UPDATES



#### Meet our new FMW Chairman: Brad Norvell

Brad and his wife are residents of Wesley Heights. Together, they enjoy running and cycling. Brad is an Architect with McMillan Pazdan Smith Architects in the FMW area and has been on the Board of FMW for over 5 years.

Brad is also a board member of the Wesley Heights Neighborhood Association and is a member of the Charlotte Chamber.



Immediate Past Chairman, Chris Wannamaker

Thank you Chris for your dedication and work as Chair of FreeMoreWest. We are thankful for your leadership!

Chris will continue to serve the board as Vice Chair.



#### Thank you!

A special thank you to Yellow Duck Marketing and Julianne McCollum for their dedication and support of FreeMoreWest and our marketing and promotional efforts. We have been fortunate to have your support.

## **UPCOMMING EVENTS**



LaCa Projects

# Winter Social - LaCa Projects

January 21, 2016 6:00 PM



#### FreeMoreWest 5K

Mark your calendar for an evening of running, food trucks and locally



Goodwill Opportunity Campus to open mid-year!

This 18.5 acre site will be home to

1429 Bryant Street Charlotte, NC 28208

Click Here for more information.

On exhibition will be *Soulcatcher* by Carlos Estevez

"An attempt to capture the invisible dimension of the reality and explores the hidden dynamic of the universe."

brewed beverages:

6:00 PM Friday, April 22nd

Post event festivities will be held in the parking lot near Uptown Cycles and Yoga for Life. the Leon Levine Opportunity Center, a 160,000 square-foot facility that will provide job training, placement, and job creation opportunities for the community. the campus will also house a specialty store, a bistro, a youth center and an event space.

The site is located on Wilkinson Blvd at Boyer Street.

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